# Internet Self-Response Portal: The Online Option



#### **This Overview Includes:**

- Key things to know about the Internet Self-Response Portal (ISR), commonly referred to as the "online option"
- A draft letter that housing units will start to receive in mid-March 2020
- Type of Enumeration (TEA) maps that show which kind of mailing census tracts will receive
- A screenshot review of the experience
- Guidelines for setting up a census kiosk



#### **Key Things to Know:**

- Housing units will receive a letter w 12-digit code. Ideally, this code is entered into the ISR to begin filling out the form. If someone does not have a code, it is possible to start the form without it.
- The form must be completed the form in one sitting. If there is no activity for 13 minutes, a reminder will pop up to complete the form. If there is no activity for 15 minutes, the session will end and the respondent will have to start from the beginning.
- Resources for organizations setting up census kiosks are available at the end of this document.

#### **What to Expect:**

# **Housing Units Receive a Letter**



#### U.S. Census Bureau

Washington, DC 20233-0001 Office of the Director

March 12, 2020

A Message from the Director, U.S. Census Bureau

Dear Resident:

This is your invitation to respond to the **2020 Census**. We need your help to count everyone in the United States by providing basic information about all adults, children, and babies living or staving at this address.

Results from the 2020 Census will be used to:

- Direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Help your community prepare to meet transportation and emergency readiness needs.
- Determine the number of seats each state has in the U.S. House of Representatives and your political representation at all levels of government.

Respond by April 1st at: XXXX.XXXX.gov

Your Census ID is:

The Census Bureau is using the internet to securely collect your information. Responding online helps us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.

The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free 1–844–330–2020.

Thank you in advance for your prompt response.

**Enclosures** 

Mensaje importante: Para completar su cuestionario del Censo del 2020, visite xxxx.xxxx.gov o llame gratis al 1-844-468-2020.

Note the mention that paper forms will be mailed a few weeks after the initial letter, as well as a phone number to call for assistance.

The Census Bureau is using the internet to securely collect your information. Responding online helps us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.

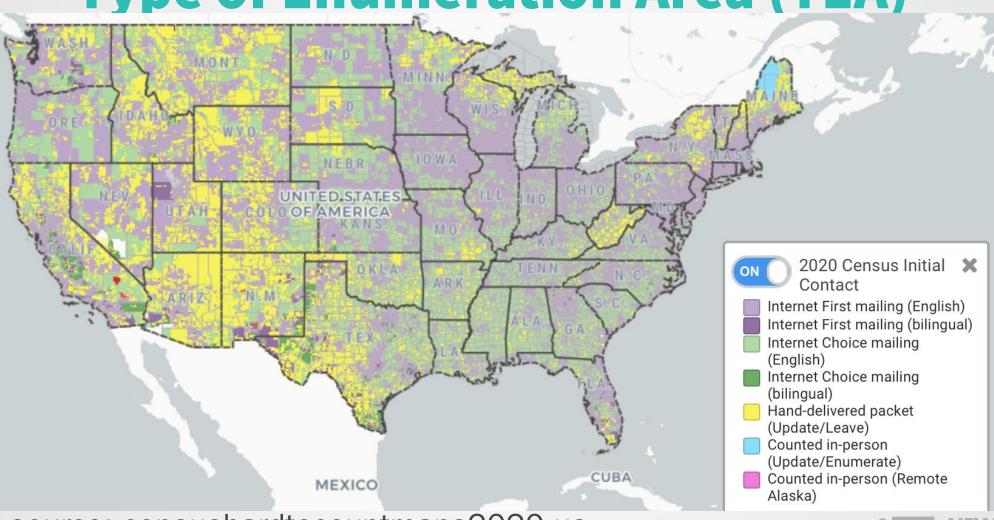
The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free 1–844–330–2020.

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Type of Enumeration Area (TEA)



source: censushardtocountmaps2020.us

see also: census.gov/roam; 2020census.gov



#### The Internet Self Response Portal (ISR)

(Live demo available - census.gov/about/cac/nac/meetings/2019-11-meeting.html session is day 2, at 1 hour and 54 minutes)



#### **The Landing Page**



FAQ

INSTRUCTIONS



**ENGLISH** 

ESPAÑOL.

中文(简体)

TIẾNG VIỆT

한국어

المريبة

РУССКИЙ

TAGALOG

POLSKI

FRANÇAIS

KREYÖL AYISYEN

PORTUGUÊS

日本語

#### Welcome to the 2020 Census

- It's quick and easy. The 2020 Census questionnaire will take about 10 minutes to complete.
- · It's safe, secure, and confidential. Your information and privacy are protected.
- Your response helps to direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Results from the 2020 Census will be used to determine the number of seats each state has in Congress and your political representation at all levels of government.

#### Getting started:

- You must complete your questionnaire once you begin. If you leave the questionnaire and return later, you will have to start over.
- Do not use the web browser buttons (back, forward, or close browser). Use the buttons within the questionnaire to navigate.
- For best results, use the latest version of Chrome, Firefox, Internet Explorer, or Safari.
   Enable cookies.



Census 2020

**Start Questionnaire** 

#### (12 non-English languages available)

الأسطة المتدارلة تطيعات Census الأسطة المتدارلة تطيعات Census الأسطة المتدارلة تطيعات 2020

PORTUGUÊS

KREYÖL AYISYEN

FRANÇAIS

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الحريبة

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한국어

TIẾNG VIỆT

中文(简体)

ESPAÑOL



# Shape your future START HERE >

Census 2020

#### مرحبا بكم إلى التعداد السكاني لسنة 2020

- · هي سهلة وسريعة. إن استبيان التعداد السكاتي لسنة 2020 سيحتاج لحوالي 10 دقائق لملثة.
  - هو أمن، ومحمى وسرى معلوماتك وخصوصبتك محمية.
- إجابتك تساعد على توزيع المليارات من الدولارات من الأموال القدرالية إلى المجتمعات المحلية للمدارس والطرق
   والخدمات العامة الأخرى.
- سوف تستخدم نتائج التعداد السكاني لسنة 2020 لتحديد صد المقاعد لكل و لاية في مجلس النواب الأمريكي و المساعدة
   في ضمان التمثيل السياسي لمجتمعك على جميع مستويات الحكومة.

يدء تشغيل الإستبيان

#### للبدء:

- يجب إكمال الاستبيان الخاص بك بمجرد أن تبدأ. إذا تركت الاستبيان، ثم تعود إليه في وقت لاحق، ستجبر على البدء من جديد.
  - لا تستخدم أزرار متصفح الويب (الرجوع أو الأمام أو إغلق المتصفح). إستخدام الأزرار داخل الاستبيان للتنقل.
    - للحصول على أفضل النتائج، استخدم أحدث إصدار من كروم أو فيريفوكس أو إنترنيت إكسبلورر أو سفاري
       (Chrome, Firefox, Internet Explorer, or Safari). تمكين سلفات تعريف الارتباط.

FRANÇAIS

POLSKI

TAGALOG

الربية 日本語 РУССКИЙ PORTUGUËS

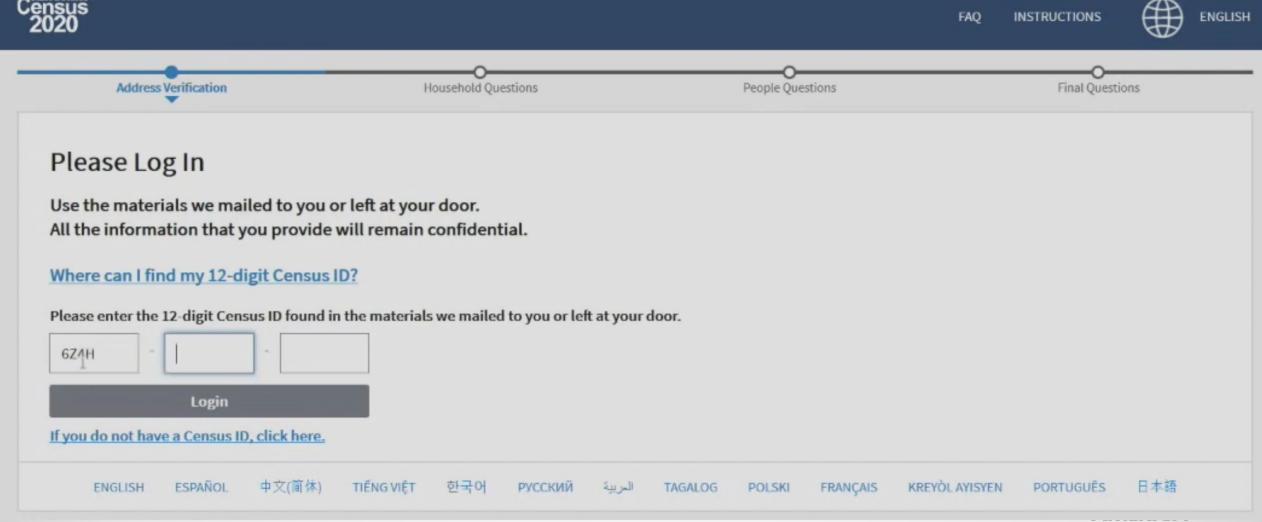
한국어

O TIẾNG VIỆT KREYÔL AYISYEN 中文(简体)

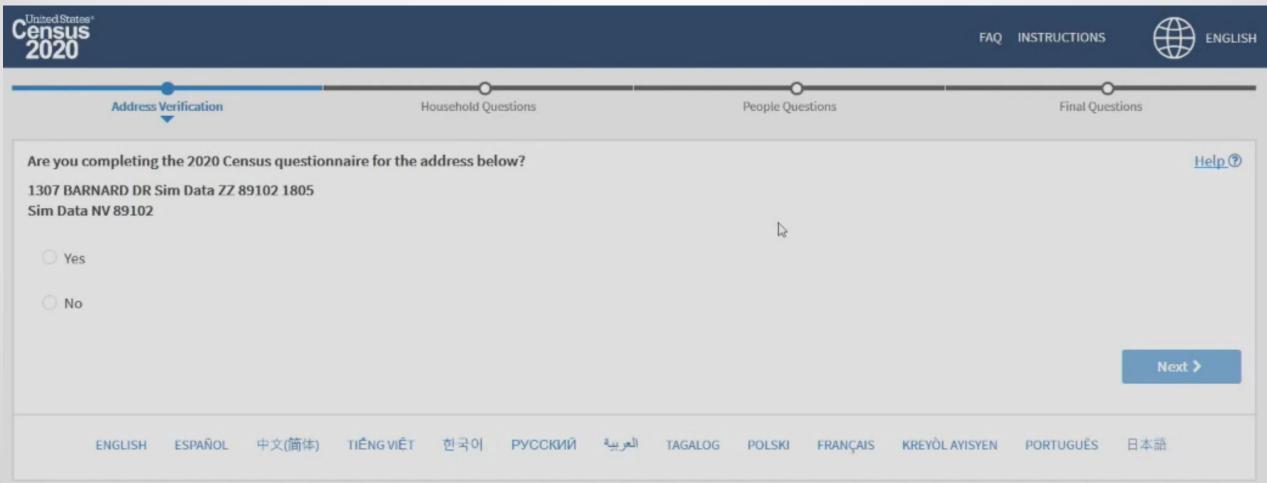
**ESPAÑOL** 

ENGLISH

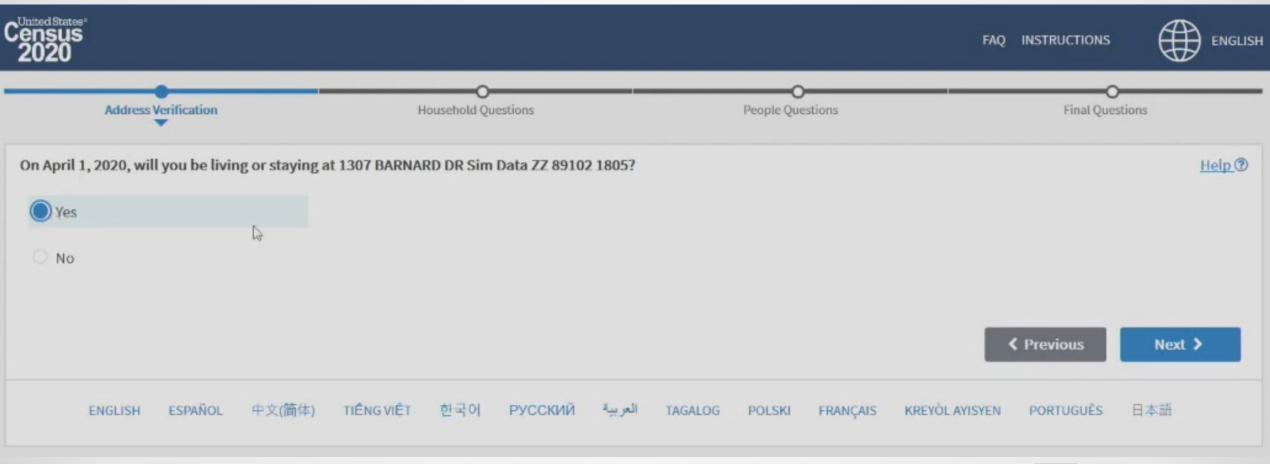
# The ID Response: Enter 12 Digit ID and Login



#### **Verify Your Address**



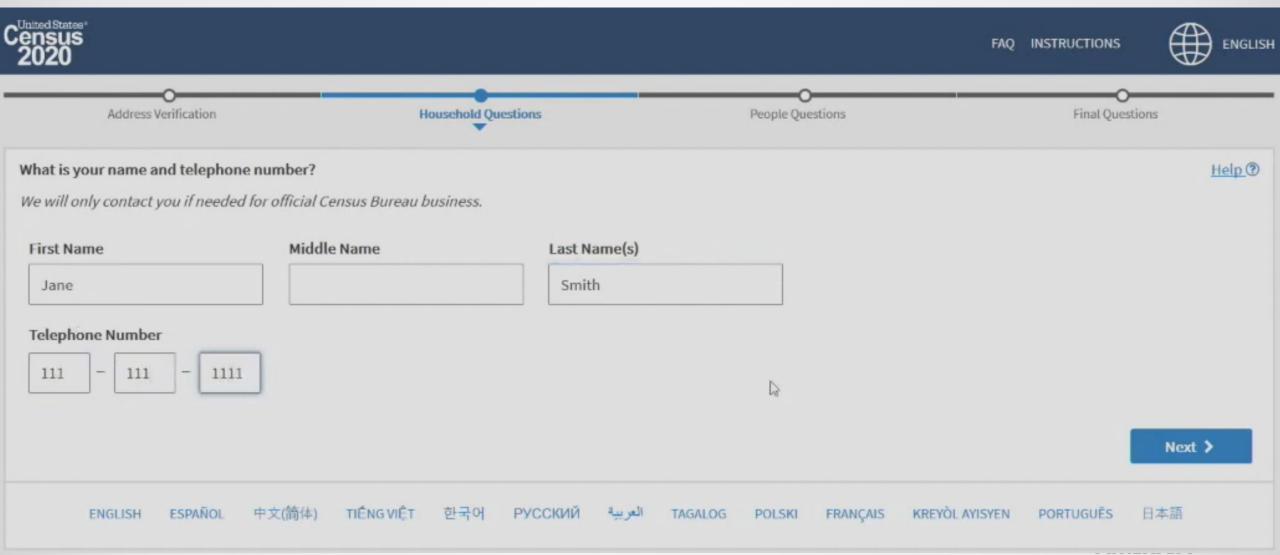
# Confirm Address on April 1, 2020





#### **Enter Name and Phone Number**

(phone number is optional)



# Have a Question? Use the FAQs!

#### Help

Enter the number of people that will be living or staying at 1307 BARNARD DR Sim Data ZZ 89102 1805 most of the time, as of April 1, 2020.

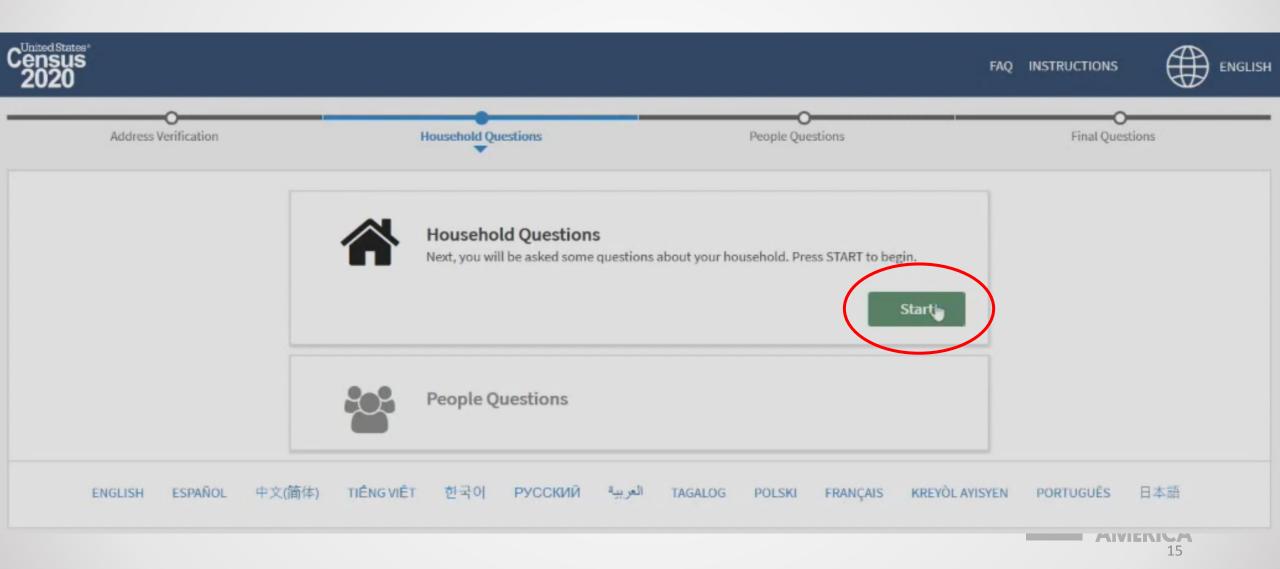
Our goal is to count people once, only once, and in the right place, according to where they will be living on April 1, 2020. Keeping this goal in mind, we ask you to use our guidelines to determine who to count at 1307 BARNARD DR Sim Data ZZ 89102 1805.

- · Count people where they usually live and sleep.
- For people with more than one place to live, count them at the place where they sleep most of the time.
- For people who will be moving from one residence to another, count them at the residence where they will be living on April 1, 2020.
- For people who do not have a usual residence, or who cannot determine a usual residence, count them where they will be staying on April 1, 2020.

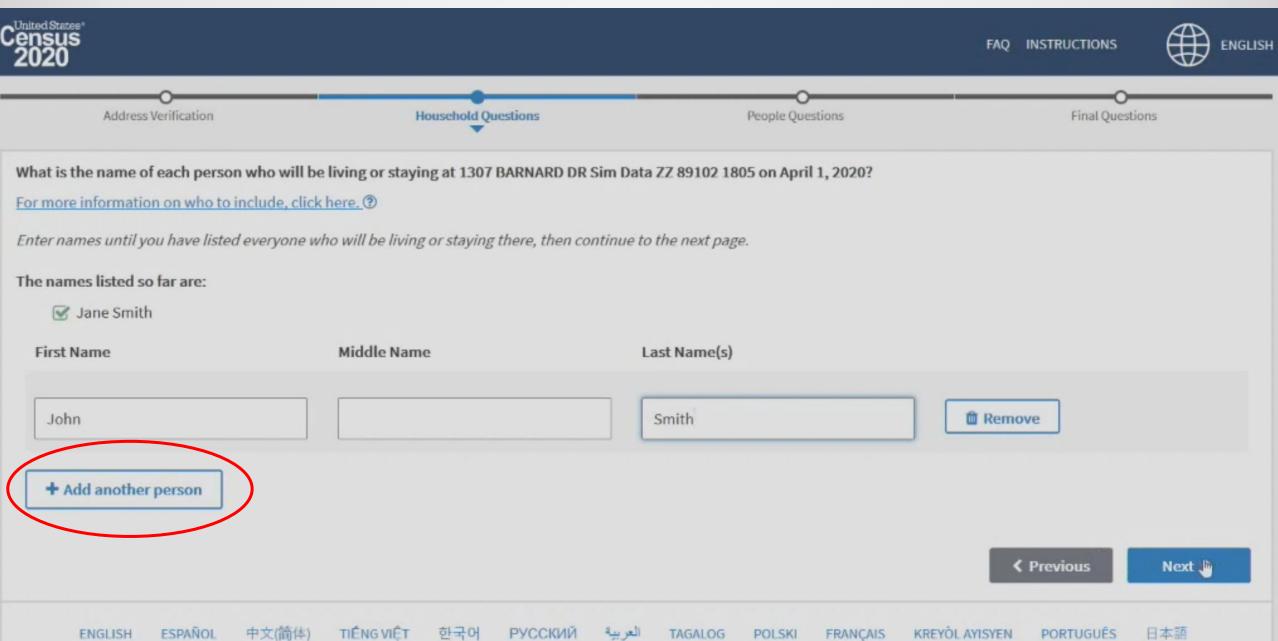
Using those guidelines, be sure to INCLUDE the following types of people if they will be living or staying at 1307 BARNARD DR Sim Data ZZ 89102 1805 most of the time around April 1, 2020:

 Babies and children of all ages (even newborns and infants), including biological, step, and adopted children, as well as grandchildren, foster children, and children in joint custody arrangements.

# **Begin with Household Questions**



#### **Enter the Names of Everyone in the Household**





Address Verification Household Questions People Questions Final Questions

We do not want to miss any people who might be staying at 1307 BARNARD DR Sim Data ZZ 89102 1805 on April 1, 2020.

#### For example:

- Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- Relatives, such as adult children, nieces, nephews, cousins, or inlaws
- · Roommates or other nonrelatives
- · People without a permanent place to live

The names listed so far are:

- ✓ Jane Smith
- John Smith

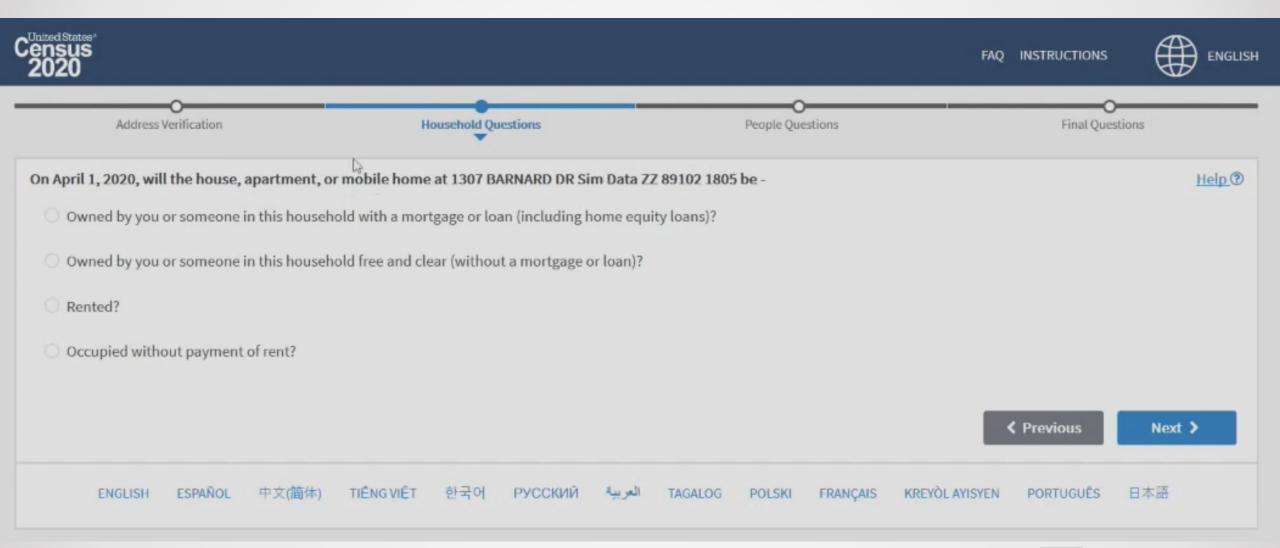
Will there be any ADDITIONAL people that you did not already list?

For more information on who to include, click here. ?

- Yes
- O No

A Reminder to Include Everyone!

### **Select Type of Housing Unit**

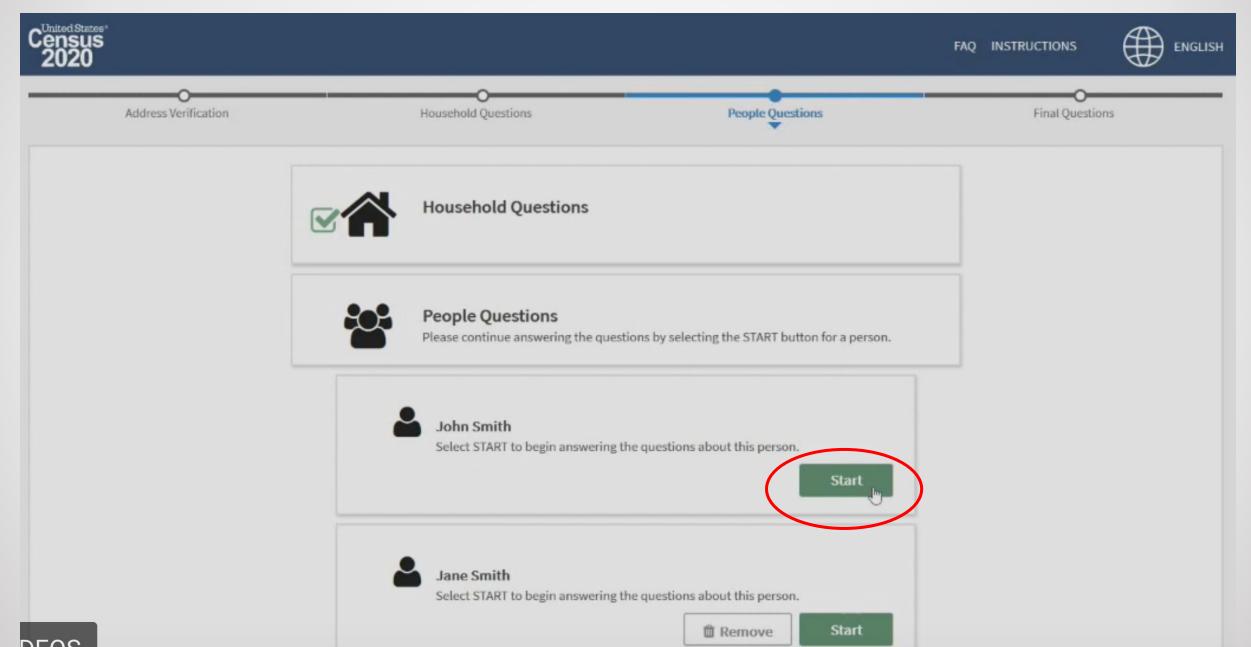




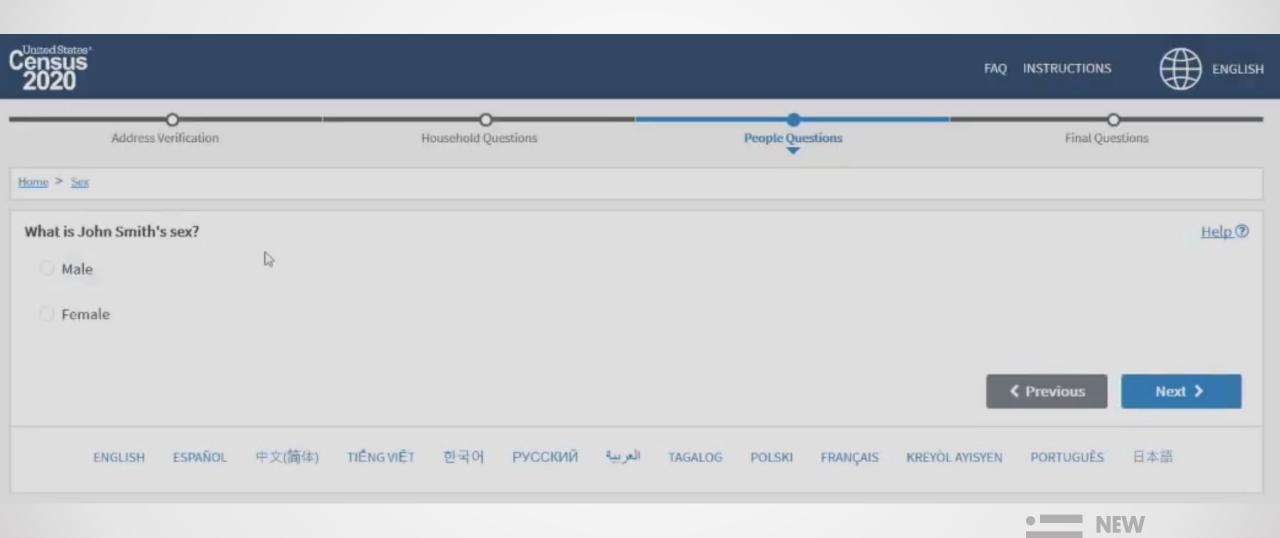
# Select Home Owner (if applicable)



# Next is Questions about People

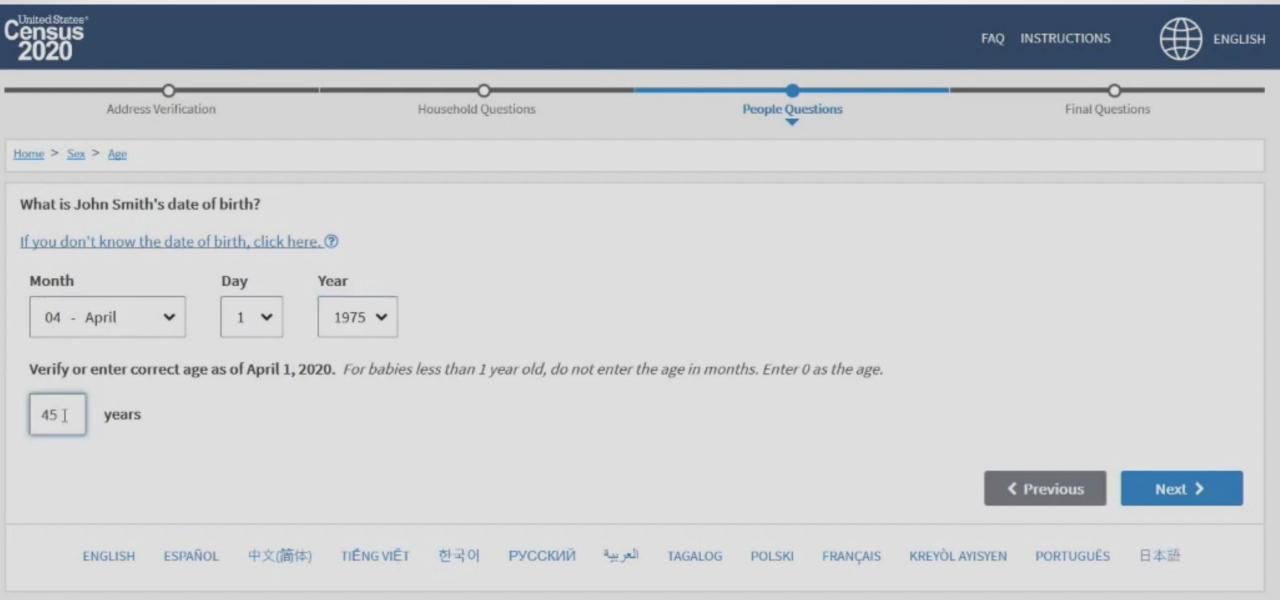


#### **Select Sex**



#### **Enter Date of Birth**

(age is automatically calculated but can be manually changed)

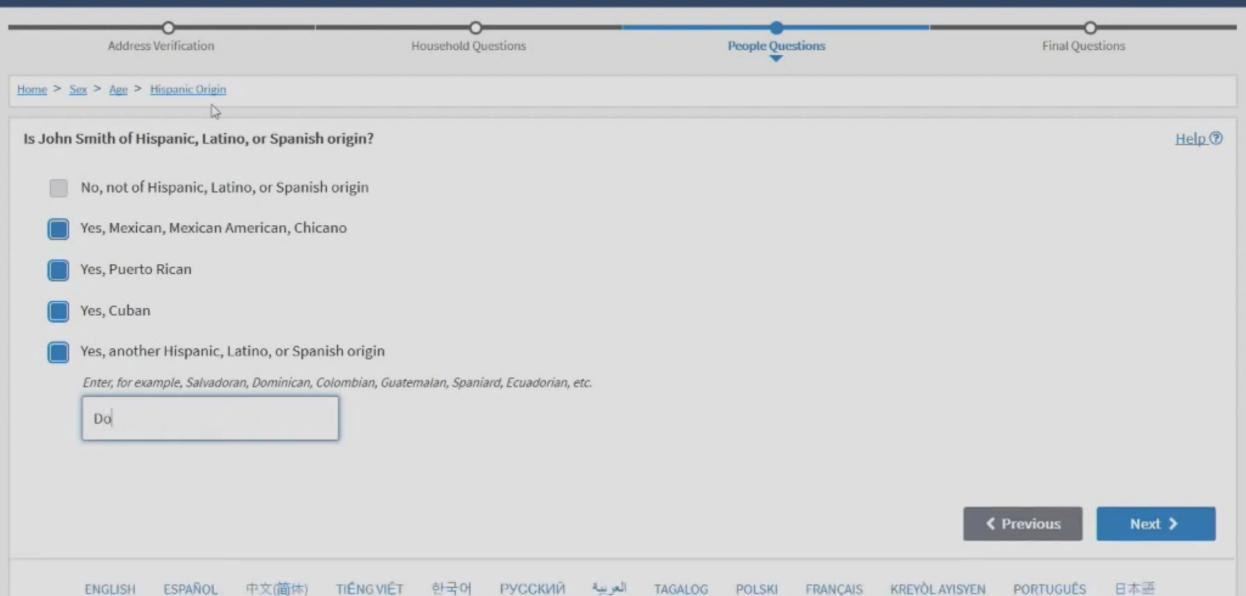


#### **Select Hispanic Origin**



FAQ INSTRUCTIONS





#### **Select Race**



**ENGLISH** 

Native Hawaiian

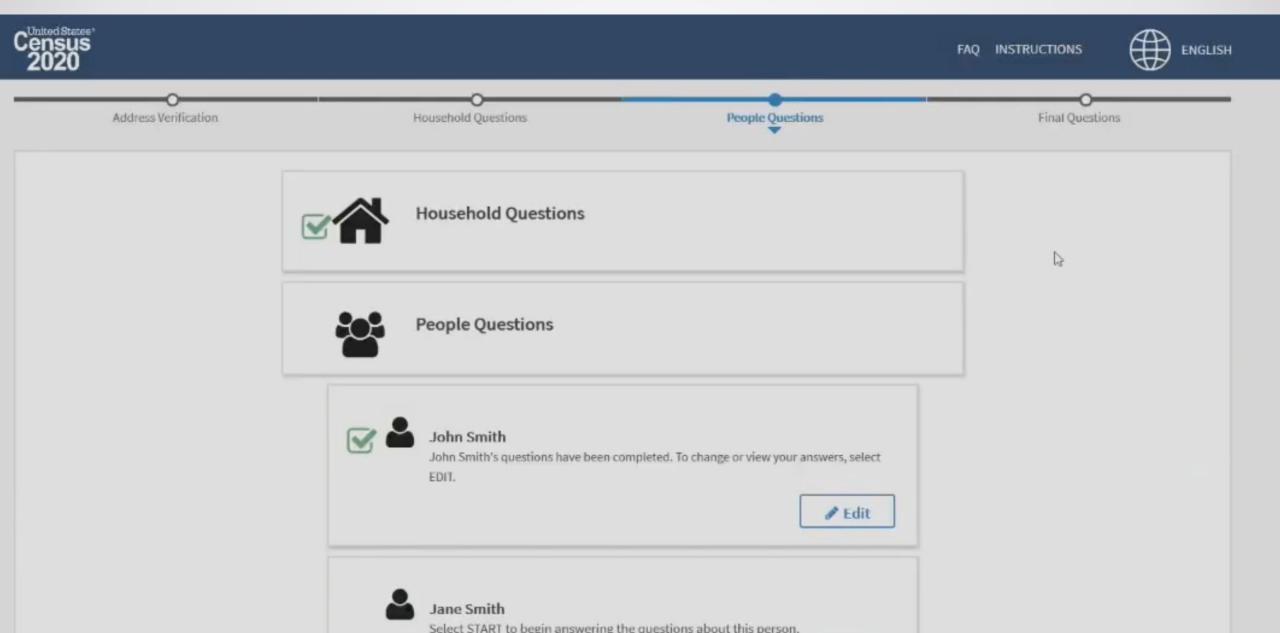
Address Verification People Questions Household Questions Final Questions Home > Sex > Age > Hispanic Origin > Race American Indian or Alaska Native What is John Smith's race? Enter name of enrolled or principal tribe(s), for example, Na Here's all the Select one or more boxes AND enter origins. For this census, Hispanic origins are not races. Community, etc. options! White Chinese Enter, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. Filipino Asian Indian Black or African American Vietnamese Enter, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. Korean Japanese Other Asian American Indian or Alaska Native Enter, for example, Pakistani, Cambodian, Hmong, etc. Enter name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Community, etc.

# **Optional: Include Origin Details**

(text boxes will expand to include more information)

Census 2020			FAQ INSTRUCTIONS	ENGLISH
Address Verification	Household Questions	People Questions	Final Questio	ons
Home Loading				
Please provide a response. If this person de	oes not have an answer, continue to the next	page.		
What is John Smith's race?				Help ®
Select one or more boxes AND enter origins. For	this census, Hispanic origins are not races.			
White  Enter, for example, German, Irish, English, Italia	an, Lebanese, Egyptian, etc.			
Black or African American				
Enter, for example, African American, Jamaican	n, Haitian, Nigerian, Ethiopian, Somali, etc.			
American Indian or Alaska Native	and the state of the state of Table 18 and the state of the state of Table 18 and the state of t			

#### **Make Edits or Start with the Next Person**

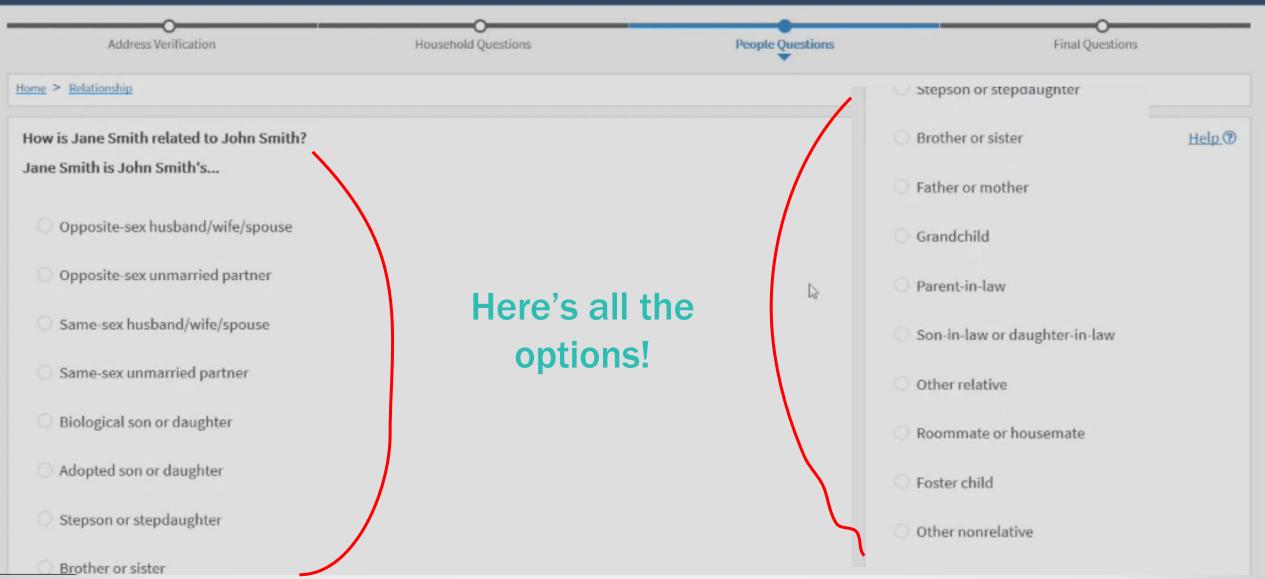


#### **Select Relationship to Person 1**



ENGLISH

INSTRUCTIONS



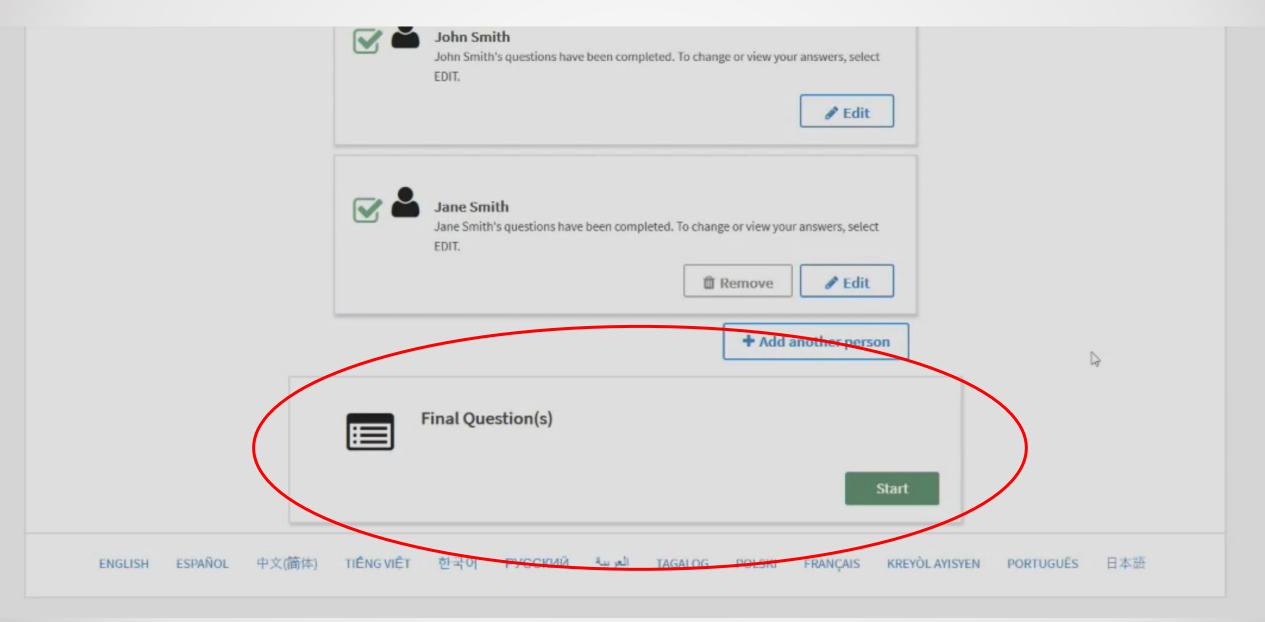
#### **Questions About Person 2**





What is	Jane Smith's race?			
Select o	one or more boxes AND enter origins. For this census, I			
_				
	White			
	Enter, for example, German, Irish, English, Italian, Lebanese, Eg			
	I			
	Black or African American			
Enter, for example, African American, Jamaican, Hait				
	Haitian			
	American Indian or Alaska Native			
	Enter name of enrolled or principal tribe(s), for example, Navaja Community, etc.			
	Chinese			

#### When All People Are Entered, Go to Final Questions

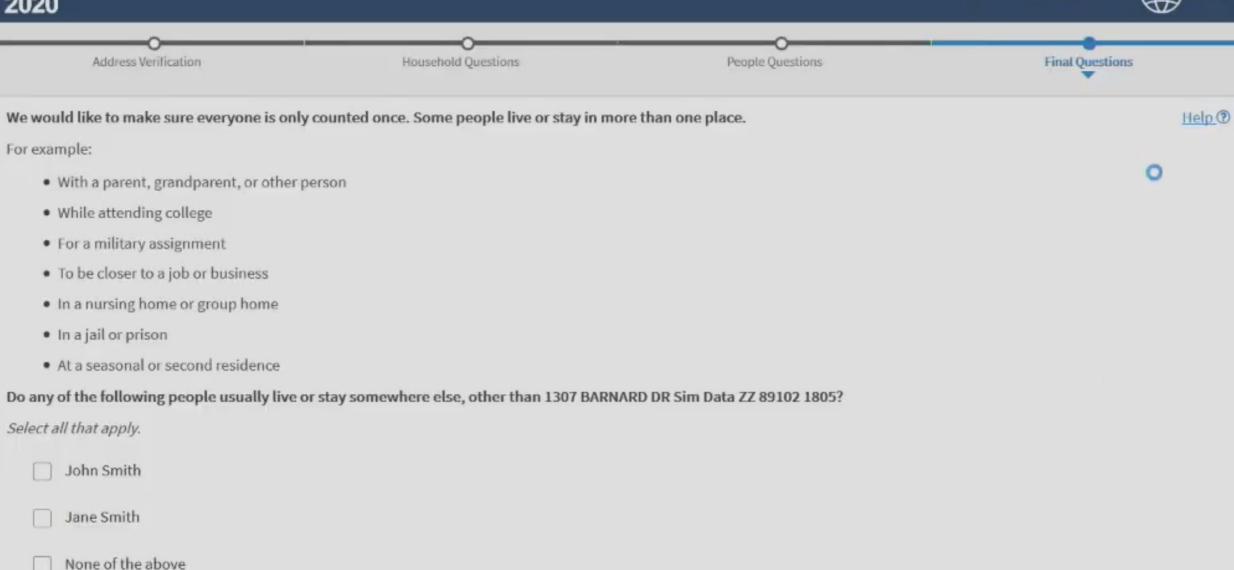


# **Ensuring Everyone is Counted Only Once**

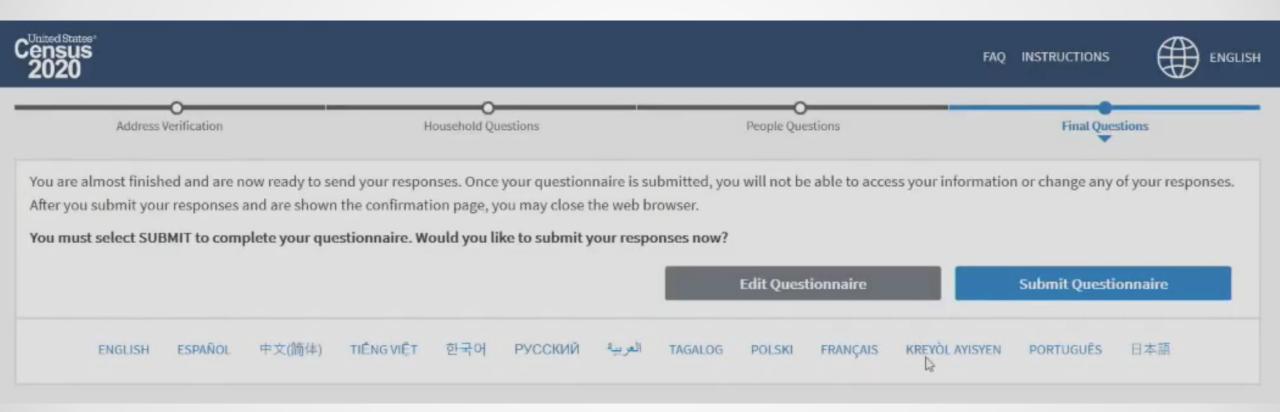


FAQ INSTRUCTIONS





### **Last Chance to Make Changes**





#### A Confirmation that Form is Submitted



Address Verification Household Questions People Questions Final Questions

#### Thank you for completing the 2020 Census questionnaire for:

1307 BARNARD DR Sim Data ZZ 89102 1805 Sim Data NV 89102

November 8, 2019 10:56:02 AM EST

If you receive other mail from the Census Bureau about the 2020 Census in the next few days, please disregard it. That mail may have been sent out before today.

If you have any questions, please call the phone number printed in your materials or listed below.

1-844-330-2020

Confirmation #: 176039113

Visit 2020Census.gov

Save or Print this Screen

You may close the browser.

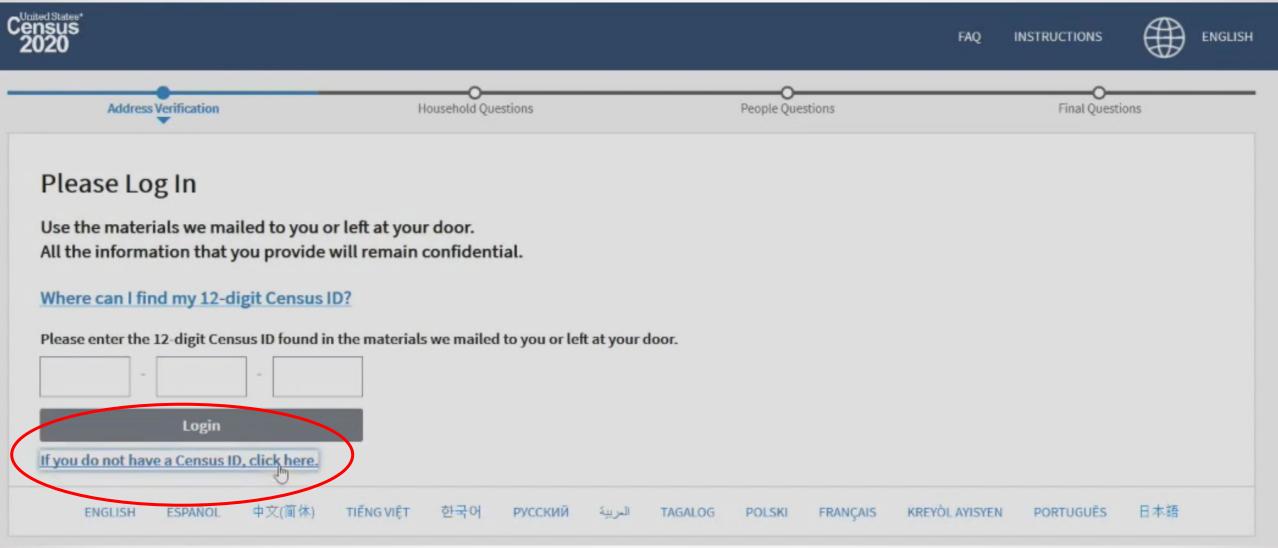
#### Don't Have and ID?

**No Worries!** 

The Start of the Form is Slightly Different...

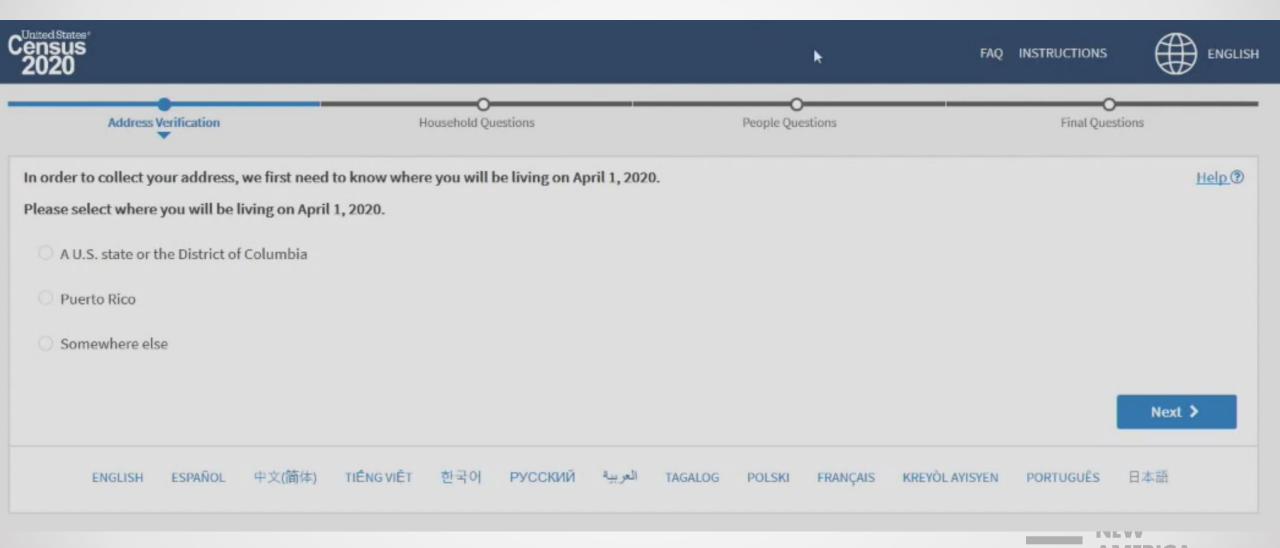


#### Select "...do not have a Census ID..."





#### Select Where You Will Live on April 1, 2020



# **Enter a Street Address if Applicable**

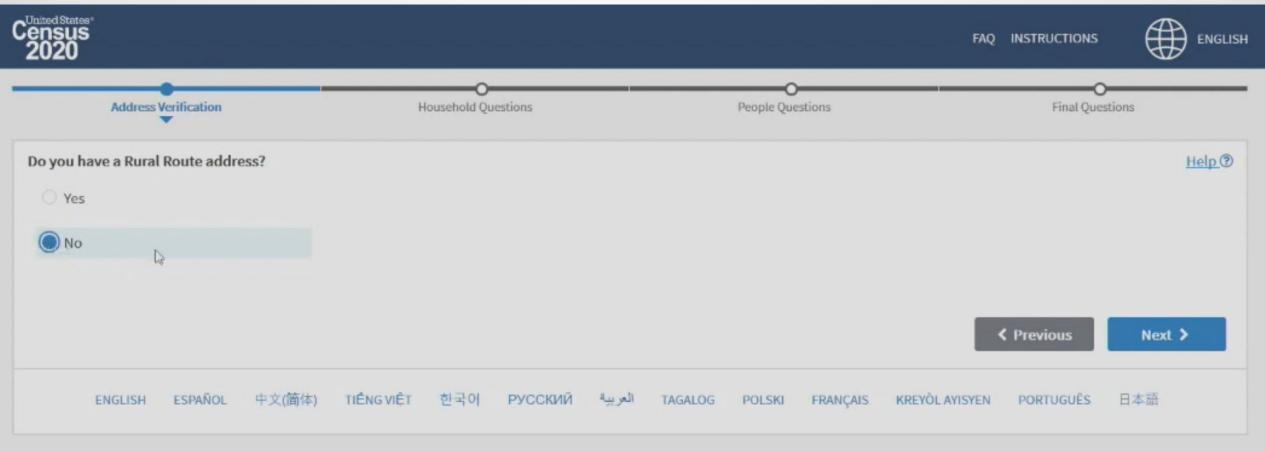


FAQ INSTRUCTIONS



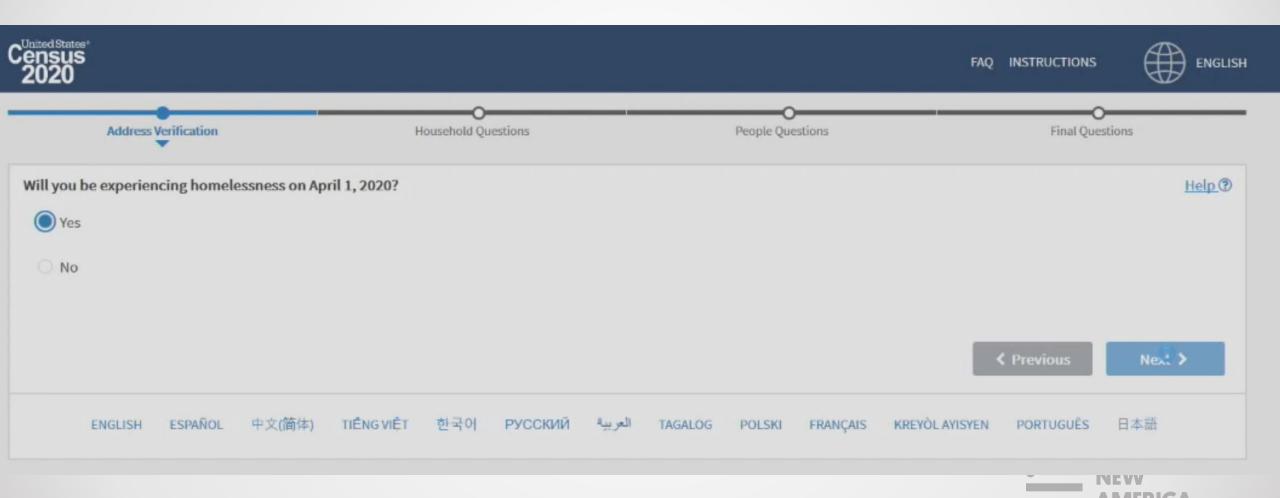
Address Verification		Household (	Household Questions		People Questions	Final Questions
Where will you be liv	ring on April 1, 2020?					Help ①
		or your residence. Provid s. A street address is the r				ered directly to your residence, not a Rural Route or
Address Number	Street Name		Apt/Unit			
Ex: 101	Ex: N Main St		Ex: Apt 23			
City		State	ZIP Code			
		~				
I do not have	a street address					
						Previous Next
ENGLISH	ESPAÑOL 中文(简体)	TIÊNG VIỆT 한국어	РУССКИЙ	TAGALOG العربية	POLSKI FRANÇAIS	KREYÒL AYISYEN PORTUGUÊS 日本語

#### **Select Rural Address**

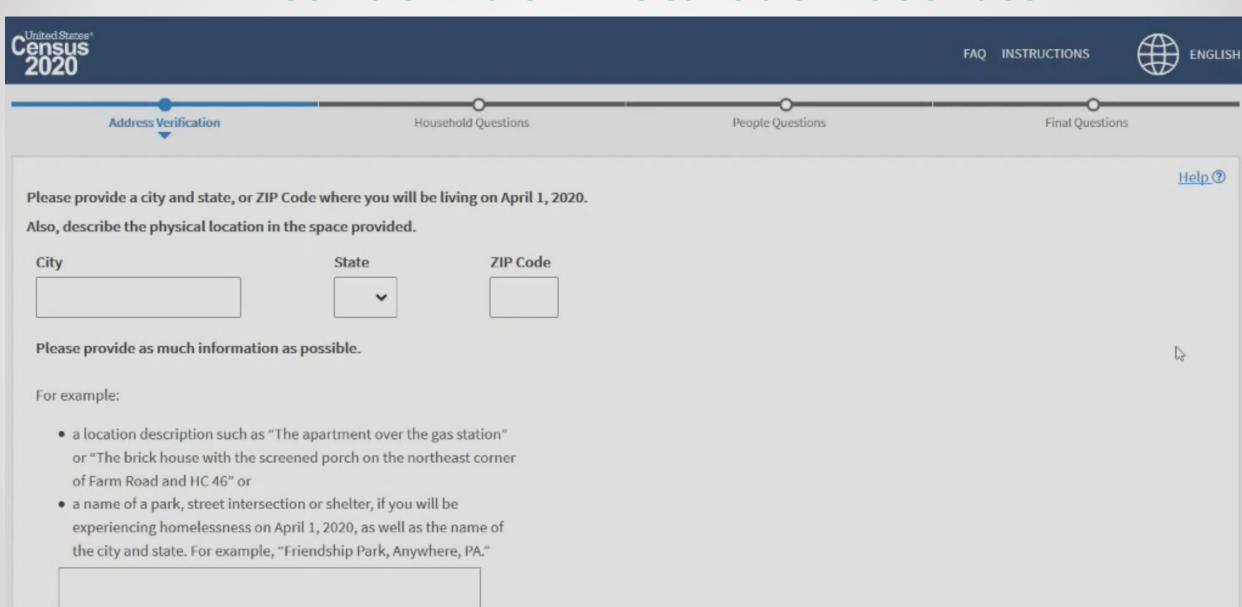




#### **Select Homelessness**



#### **Enter as Much Detail as Possible**



**≺** Previous

Next >

#### **Guidelines for Setting up a Census Kiosk**

#### Censuscounts.org

- GOTC toolkit, censuscounts.org/gotc-toolkit-cybersecurity/
- Tech FAQs,
   censuscounts.org/resources/census-2020-technology-faqs/

#### Other resources

- American Library Association,
   ala.org/news/press-releases/2019/05/ala-releases-new-libraries-gui
   de-2020-census
- Digital Equity Lab, digitalequitylab.org
- Code for America is helping to build digital capacity for the count.
   Find out if they're in your city, brigade.codeforamerica.org

